

McDonald's Hamburgers #2

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Paul Reiser

Character: We made it to Wednesday. How should we celebrate?

Slow Guy: Hamburgers are only 29 cents after 11AM today at McDonald's.

Paul: How'd *you* know that? You used one of your lifelines, didn't you?—You've been *cheating*.

Slow Guy: I've been *eating*—at McDonald's.

Paul: You already had a 29 cent hamburger today?

Slow Guy: Actually, I had two 29 cent hamburgers today.

Paul: Are those your final entrées?

Slow Guy: Actually, they were your entrees. What's an `entree?

Paul: It's where we came in. Now do the jingle—but take the food out of your mouth first.

Slow Guy: Did somebody say...McDonald's.

(These McDonald's spots were written/produced during the hey day of Regis Philbin's *Who Wants to be a Millionaire*, and also spoofed then-popular AT&T ads, featuring Paul Reiser. I had a voice guy who does amazingly accurate impersonations, doing Reiser's voice, as you can hear).

McDonald's Cheeseburgers #2

by John Wolf

Paul Reiser
Character: Today's Monday—you know what that means.

Slow Guy: Tomorrow's Tuesday?

Paul: Amazingly, you're right—but today, McDonald's has 39 cent cheeseburgers---for guess how much?

Slow Guy: Uhhh—

Paul: Need to call a lifeline?

Slow Guy: 39 cents?

Paul: Is that your final answer?

Slow Guy: Yes, 39 cents.

Paul: You're right! That's twice in one commercial. Your new record.

Slow Guy: 39 cent cheeseburgers, after 11AM today, at McDonald's.

Paul: I smell extra credit.

Slow Guy: I smell cheeseburgers.

Paul: You're on a roll.

Slow Guy: Is that a burger pun?

Paul: *Hurry*, do the jingle, big guy.

Slow Guy: Did somebody say...McDonald's?

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29 cent Hamburgers - June

John Wolf

Other: If we had to survive on a deserted island, would you go to McDonald's for 29 cent Hamburgers on Wednesdays?

Paul: That's how I'd know it was Wednesday.

Other: *Today's* Wednesday.

Paul: And here we are—at McDonald's—eating 29 cent hamburgers.

Other: From 11AM.

Paul: You could set your watch by it.

Other: I don't have a watch.

Paul: How do you know when to come to McDonald's?

Other: I follow your car around all morning.

Paul: Oh *please* don't tell me that—just do the jingle.

Other: Can I sing—

Paul: NO. Just say it.

Other: At McDonald's, we love to see you smile

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39 cent Cheeseburgers - June

John Wolf

Paul: How would you survive on a deserted island?

Other: I'd go to McDonald's for 39 cent cheeseburgers on Mondays.

Paul: McDonald's?! On a deserted island?

Other: It wouldn't be deserted for long—

Both: If there were a McDonald's there.

Paul: It's scary—but I'm starting to think like you.

Other: *Hurry*—we need to remind everyone that McDonald's has 39 cent cheeseburgers today from 11AM.

Paul: When did I lose control of this commercial?

Other: Should I sing the jingle?

Paul: NO- just say it—the *new* one.

Other: At McDonald's, we love to see you smile.

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